



Mia Darling Shotwell

INTERACTION DESIGNER



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Dear Whom It May Concern,

Last year I returned home to the states after living in Aotearoa New Zealand since 2020. I am now actively looking for opportunities to join a passionate team and design impactful experiences of resonance.

As a UX Designer at TVNZ in New Zealand, I was instrumental to the creation and development of the TVNZ+ app, TVNZ+ sport hub, and 1News rehaul, among many innovative features for mobile, app, web, tablet, and ctv. TVNZ (Television New Zealand) or *Te Reo Tātaki o Aotearoa*, meaning "The Leading Voice" in Māori, is an on-demand streaming and broadcast platform. I led workshops and presentations for stakeholders to delve into how TVNZ could expand their digital offerings into the future using emerging technologies. As an agile team, we engaged in ongoing UXR collaborations, live jams, concept iterations, and design reviews, which formed transformational advancements across all endpoints.

I also hold an MFA in Interaction Design from the School of Visual Arts in New York City. For my thesis, I designed and built a bluetooth-enabled necklace featuring binaural soundwaves, vibration, and tactility to help manage anxiety. Learning from professors who were expert working professionals in their field was inspiring and expansive. Other project highlights were syncing a hoberman sphere "Bloom" to motor sensors that regulated breathing patterns, a calming waiting room table interface "Mesa" for hospital patients, and an experimental gallery "Umbrella-X" that operated on an empowering value system of exchanging art.

Currently, I'm working as a ticket window attendant at the City Museum. I interact with hundreds of people a day to upsell experiential installations at this artist-built playground of refurbished materials. It's fascinating to analyze human behaviors in raw form and sustainable business structures. I'm also exploring how to automate a remotely-managed artist's collective in my loft for creatives to forge their craft. I love painting abstract expressions and designing immersive connective spaces.

Since 2014, I've built thousands of websites for small businesses worldwide. I've demonstrated a proactive and driven spirit by consistently producing quality visuals at rapid speeds. I've also earned many rave reviews and stellar relationships with clients in producing beautiful, resourceful, and sales-converting websites.

Please see my attached résumé and portfolio at MiaDarling.com, and thank you for your time and consideration! I'd sincerely look forward to discussing next steps together.

Best Regards,

Mia Darling Shotwell

